





European LEarning Syllabus for outdoor Animators

FINAL CONFERENCE OF THE ELESA PROJECT

The project partners invite you to join them at the final conference of the project in Mijoux, (Rhône-Alpes) France on 25th September 2015. The conference will facilitate the dissemination of all the products of the project and will act as a forum for stakeholders from the sector to explore ways of enhancing opportunities and mobility for Outdoor Animators across the European Union.

Conference news and information: www.elesa-project.eu/upcoming-events

USEFUL LINKS

www.elesa-project.eu
www.ec-oe.eu/projects/eqfoa
www.ec-oe.eu/projects/clo2
ec.europa.eu/education/lifelong-learning-policy/doc44_en.htm



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The ELESA project is an Erasmus Multi-lateral programme creating initiatives to promote Life Long Learning. It is a collaboration by European higher education institutions (HEI's) and enterprise representatives (SME's) to develop a pan-European Syllabus for the training of Outdoor Animators.





www.elesa-project.eu

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Outdoor Animator is the term used to describe the professional who works in an outdoor environment leading and facilitating groups and individuals to participate in active leisure.

BUILDING ON EXPERIENCE

The European LEarning Syllabus for outdoor Animators (ELESA) is a follow-on project of two previous LLP projects on vocational and higher educational training in the outdoors: EQFOA (2006-2008) and CLO2 (2008-2010).

The European Qualification Framework for Outdoor Animators (EQFOA) clarified the work of Outdoor Animators by defining their work in three areas:

- Occupational Map: Occupational description of an Outdoor Animator and related jobs.
- Functional Map: Identifying the functions an Outdoor Animator carries out on a day by day basis.
- Competence Framework: Outlining the competences required by an Outdoor Animator to deliver an outdoor session in a safe and efficient way.

The CLO2 project focused on bridging the gap between the competences of an Outdoor Animator (EQFOA) and learning outcomes required to gain that competence. Two key products of this project were:

- Through research, identifying that autonomous Outdoor Animators function at EQF level 5.
- The formation of a 'Learning Outcomes Framework' which defined the learning outcomes and modules of study for the core competencies of the animator.

The ELESA project is comprehensive in its focus to produce a strong 'ready to use' product that higher education institutions, adult education and / or vocational training centres can use as soon as the project is finished.

The previous projects, EQFOA and CLO2, have produced extremely valuable tools. However they could not be used universally by training providers and employers in the workplace. The ELESA project will provide the missing link to connect the vision of the profession of the Outdoor Animator with a tangible product that can easily be applied throughout Europe, and by all training providers.

The partners are convinced that such a tool will have dramatic impact on the mobility and lifelong learning of workers, the transparency of qualifications and a very strong added value element in the tourism and leisure industry.

Tens of thousands of employees and perspective employees across Europe are potential targets of this project and consequently, millions of holidaymakers who actively visit our territories every year will be co-beneficiaries.

DESCRIPTION OF THE ELESA PROJECT

This project involves a strategic collaboration between Higher Education Institutes and Outdoor Enterprise representatives who will work together to as described and aimed at in the ERASMUS multilateral project. There are four main work packages in this project:

- 1. Researching in the 10 partner countries, the higher education environment which supports training and education of Outdoor Animators in Europe.
- Designing and developing a comprehensive and innovative Learning Syllabus which can be delivered on a pan-European basis for the training of Outdoor Animators.
- Testing, amending (if necessary) and validating the ELESA learning syllabus against the EQFOA and CLO2 results in association with training providers.
- 4. Dissemination of the ELESA Learning Syllabus to sector decision makers.



